

Education

- Center For Digital Imaging Arts @ Boston University: Certificate in Graphic and Interactive Design, 2006;
- Connecticut College, New London, CT: BA Hispanic Studies.1990;
- Phillips Academy, Andover MA: Diploma, 1986.

Skills

- Proficient in: XHTML, CSS, Adobe CS3 including Dreamweaver and Flash, Microsoft office;
- Knowledge of: JavaScript, PHP, ActionScripting;
- Spanish speaker, vocalist, voice over artist.

Relevant Experience**Boston Magazine and Philadelphia Magazine (Metrocorp)****May 2007-Present**

Designer/Developer. One of two designers responsible for creative direction and implementation of web microsites, landing pages, editorial Flash slideshows, email blasts and advertising materials for bostonmagazine.com and phillymag.com. Conceive design direction; provide mockups for approval using Illustrator/Photoshop. Upon sign-off, develop web pages using XHTML/CSS, custom CMS, and Flash with JavaScript and PHP implementations.

Corey McPherson Nash**March 2007-May 2007**

Technology Intern responsible for assisting with web design, code and maintenance. Hand coded web designs from Photoshop templates, performed QA on existing XHTML/CSS and built additional pages and templates for client websites. Worked on both Mac and Windows platforms to adjust code for cross-browser compatibility.

Center for Digital Imaging Arts @ Boston University**Sept. 2006-Sept. 2007**

Teaching Assistant, Graphic and Interactive Design program. Assist the instructor in a class of 15 students covering such topics as Design Principles, Illustrator, InDesign, Photoshop, Color Management, XHTML/CSS, Flash and JavaScript. Aided students with technical questions and presided over class critiques.

TransForm Pharmaceuticals**May 2002 – Jan. 2006**

Human Resources/Public Relations Assistant for startup pharmaceutical company. Developed graphic design and managed the print process of company communications, PowerPoint presentations, holiday cards, event invitations, internal marketing, and other design projects as needed. Maintained and updated company external website and intranet using Dreamweaver and HTML.

THINK New Ideas, Inc; New York, NY**July 1998-March 2000**

Account Planner/New Business consultant for multimedia advertising/consulting company. Conducted competitive research, wrote questionnaires and discussion guides for consumer focus groups, moderated focus groups and usability labs. Analyzed research data to create creative briefs for the art department. Acquired in 2001 by Answerthink. www.answerthink.com.

Freelance work – Portfolio at kellyannmccann.com

| Company Name | Project Type | url |
|------------------------|------------------------|--|
| Dale Blank Photography | Web Design/Development | daleblank.com |
| Lioness Media | Web Design/Development | jurornumbersix.com |
| joy and roses | Web Design/Development | Joyandroses.com |
| Goodall Sales | Web Design/Development | Goodallsales.com |
| John Rubin Productions | Web Design/Development | Johnrubin.com |
| Edvestors | Web Design/Development | Edvestors.org |
| Buddhaorbust.com | Web Design/Development | Buddhaorbust.com |
| Kieltyka Brown | Web Design/Development | Kieltykabrown.com |
| ListMaster | Web Development | Listmasterri.com |
| Karen Kieltyka | Web Development | Kieltykaphotography.com |
| Melford Law Offices | Web Development | Melfordlaw.com |

Pre-Career Change Experience**TransForm Pharmaceuticals, Lexington, MA****May 2002-January 2006****Black Ink Systems, Cambridge, MA****Sept. 2001-March 2002****Axiom Legal, New York, NY****March 2000-July 2001****THINK New Ideas, Inc, New York, NY****July 1998-March 2000****M. Shanken Communications, New York, NY****June 1996-July 1998****N.W. Ayer & Partners, New York, NY****Nov. 1995-June 1996****Barnes & Noble Inc. New York, NY****Oct. 1994-Oct. 1995****EF Education, Cambridge, MA****Oct. 1990-Dec. 1992**